

ASSOCIATION FOR COMPUTATIONAL LINGUISTICS (ACL)

INVITATION TO SPONSOR CONFERENCES

IN 2008 AND 2009

The Association for Computational Linguistics (ACL) and its regional chapters in Europe and North America will host four conferences in 2008 and 2009:

- ACL2008:HLT in Columbus, Ohio, USA (June 15 – June 20, 2008).
- EACL 2009 in Athens, Greece (March 30 – April 3, 2009)
- NAACL HLT 2009 in Boulder, Colorado, USA (May 31 – June 5, 2009)
- ACL-IJCNLP 2009 in Singapore (August 2 – August 7, 2009))

In the past 5 years, ACL conferences have attracted between 600 and 1,100 paying attendees, EACL conferences between 250 and 400, and NAACL conferences between 450 and 700.

This document summarizes sponsorship opportunities at all four upcoming conferences. For the first time, ACL also offers a “3Pack” which, for a single payment, gives access to sponsorship opportunities at all three 2009 conferences. The 3Pack provides a significant discount, and an easy opportunity for global presence in the leading conferences on natural language processing.

Further information on sponsorship opportunities can be obtained by contacting sponsoring@aclweb.org.

LEVELS OF SPONSORSHIP

PLATINUM SPONSORSHIP

ACL 2008	US\$ 14,000
EACL 2009	€5,000
NAACL 2009	US\$ 8,500
ACL 2009	US\$ 12,000
3Pack 2009	US\$ 19,000

Benefits:

- Sponsorship of one conference Plenary Session
- Acknowledgement at commencement and end of sponsored Plenary Session
- Acknowledgement and hyperlink on conference website
- One page mono advertisement in program booklet
- Company logo on conference bags
- Promotional material insert in conference bags (up to two items)
- Inclusion of company logo in Platinum section on large, prominently displayed banner
- A double exhibition trade booth up to 6.0 m wide x 2.0 m deep
- Complimentary registration for three (3) company representatives

GOLD SPONSORSHIP

ACL 2008	US\$ 8,500
EACL 2009	€3,000
NAACL 2009	US \$5,500
ACL 2009	US\$ 7,500
3Pack 2009	US\$ 12,000

Benefits:

- Acknowledgement and hyperlink on website
- Half page mono advertisement in program booklet
- Promotional material insert in conference bags (up to two items)
- Inclusion of company logo in Gold section on large, prominently displayed banner
- One exhibition trade booth up to 3.0 m wide x 2.0 m deep
- Complimentary registration for two (2) company representatives

SILVER SPONSORSHIP

ACL 2008	US\$ 4,500
EACL 2009	€1,500
NAACL 2009	US\$ 3,000
ACL 2009	US\$ 4,000
3Pack 2009	US\$ 6,500

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Inclusion of company logo in Silver section on large, prominently displayed banner
- Complimentary registration for one (1) company representative

BRONZE SPONSORSHIP

ACL 2008	US\$ 2,000
EACL 2009	€600
NAACL 2009	US\$ 1,250
ACL 2009	US\$ 1,500
3Pack 2009	US\$ 2,500

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)

SUPPORTER

ACL 2008	US\$ 1,250
EACL 2009	€400
NAACL 2009	US\$ 750
ACL 2009	US\$ 1,000
3Pack 2009	US\$ 1,750

Benefits:

- Acknowledgement and hyperlink on website
- Listing in program booklet
- Promotional material insert in conference bags (one item)

CONFERENCE DINNER SPONSOR

ACL 2008	US\$ 14,000
EACL 2009	€4,500
NAACL 2009	US\$ 8,500
ACL 2009	US\$ 12,000
3Pack 2009	US\$ 19,000

Benefits:

- Acknowledgement and hyperlink on website
- Half page mono advertisement in program booklet
- Promotional material insert in conference bags (up to two items)
- Opportunity for company banner to be hung in Dinner venue
- Opportunity to MC the Dinner Evening
- Opportunity to provide attendee gifts at the Dinner
- May invite up to 5 complimentary guests to the Dinner

WELCOMING RECEPTION SPONSORSHIP

ACL 2008	US\$ 6,500
EACL 2009	€2,400
NAACL 2009	US\$ 4,000
ACL 2009	US\$ 6,000
3Pack 2009	US\$ 9,000

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Opportunity for company banner to be hung in Reception venue
- May provide additional entertainment at the Reception (in consultation with the organizers)
- May invite up to 5 complimentary guests to the Reception

SPONSORSHIP of WIRELESS HOTSPOTS

ACL 2008	US\$ 6,500
EACL 2009	€2,400
NAACL 2009	US\$ 4,000
ACL 2009	US\$ 6,000
3Pack 2009	US\$ 9,000

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Opportunity for promotional material to be displayed in foyers / at hotspots
- Complimentary registration for one (1) company representative

CONFERENCE BAG SPONSOR

ACL 2008	US\$ 3,500
EACL 2009	€1,200
NAACL 2009	US\$ 2,000
ACL 2009	US\$ 3,000
3Pack 2009	US\$ 5,000

Benefits:

- Company logo most prominent on all conference bags (design of bag in cooperation with local organizers)
- Listing in program booklet
- One promotional material insert in conference bags (one item)

SPONSORSHIP of STUDENT VOLUNTEERS

ACL 2008	US\$ 6,500
EACL 2009	€2,400
NAACL 2009	US\$ 4,000
ACL 2009	US\$ 6,000
3Pack 2009	US\$ 9,000

Benefits:

- Acknowledgement and hyperlink on website
- Quarter page mono advertisement in program booklet
- Promotional material insert in conference bags (one item)
- Your logo on all T-shirts worn by Student Volunteers (design of T-shirt in cooperation with local organizers)
- Acknowledgement of your support for the SV's to attend the Conference Dinner
- Complimentary registration for one (1) company representative

SPONSOR of OVERSEAS STUDENT FELLOWSHIP

ACL 2008	US\$ 1,250
EACL 2009	€400
NAACL 2009	US\$ 750
ACL 2009	US\$ 1,000
3Pack 2009	US\$ 1,750

Benefits:

- Acknowledgement and hyperlink on website
- Listing in program booklet
- Your logo on one specific international student's T-shirt

SPONSOR of LOCAL STUDENT FELLOWSHIP

ACL 2008	US\$ 500
EACL 2009	€200
NAACL 2009	US\$ 500
ACL 2009	US\$ 500
3Pack 2009	US\$ 1000

Benefits:

- Acknowledgement and hyperlink on website
- Listing in program booklet
- Your logo on one specific local student's T-shirt

EXHIBITOR UNMANNED PER DAY

ACL 2008	US\$ 300
EACL 2009	€125
NAACL 2009	US\$ 200
ACL 2009	US\$ 250
3Pack 2009	US\$ 450

Benefits:

- One exhibition trade booth up to 3.0 m wide x 2.0 m deep

EXHIBITOR MANNED PER DAY

ACL 2008	US\$ 600
EACL 2009	€250
NAACL 2009	US\$ 400
ACL 2009	US\$ 500
3Pack 2009	US\$ 900

Benefits:

- One exhibition trade booth up to 3.0 m wide x 2.0 m deep
- Complimentary refreshments for one stand manager

PROMOTIONAL MATERIAL

HALF PAGE MONO ADVERTISEMENT IN PROGRAM BOOKLET

ACL 2008	US\$ 800
EACL 2009	€250
NAACL 2009	US\$ 500
ACL 2009	US\$ 700
3Pack 2009	US\$ 1,100

Note: the program booklet is usually compact size, i.e., about half of US letter size, or A5.

QUARTER PAGE MONO ADVERTISEMENT IN PROGRAM BOOKLET

ACL 2008	US\$ 400
EACL 2009	€100
NAACL 2009	US\$ 200
ACL 2009	US\$ 300
3Pack 2009	US\$ 500

CONFERENCE BAG INCLUSION (PER ITEM)

ACL 2008	US\$ 400
EACL 2009	€100
NAACL 2009	US\$ 200
ACL 2009	US\$ 300
3Pack 2009	US\$ 500

SPONSORING EVENTS IS EASY! CONTACT ANY OF THE FOLLOWING PEOPLE TO MAKE A DONATION!

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